

Custom Printed Gift Wrap

24" WIDE PAPER

40# Recycled Paper	Minimum 12 Reams (\$/one ream)	1 st Price Break 36 Reams (\$/one ream)	2 nd Price Break 60 Reams (\$/one ream)	2 nd Price Break 60 Reams (\$/one ream)
1 Color	\$155.79	\$117.06	\$114.04	\$109.79
2 Color	\$182.23	\$126.58	\$119.69	\$111.40
3 Color	\$208.75	\$135.90	\$125.37	\$112.98
4 Color	\$235.19	\$145.31	\$130.98	\$114.28

ESTIMATED PLATE COST: \$300 (z) per color. All prices pending art review. **V**

OPTIONS (ADD PER REAM): Metallic Inks: \$12.50 (v) Paper Upgrade: \$14.50 (v) Kraft: same price as 40#

26" WIDE PAPER

40# Recycled Paper	Minimum 12 Reams (\$/one ream)	1 st Price Break 36 Reams (\$/one ream)	2 nd Price Break 60 Reams (\$/one ream)	2 nd Price Break 60 Reams (\$/one ream)
1 Color	\$172.73	\$131.69	\$128.29	\$123.52
2 Color	\$202.48	\$142.40	\$134.65	\$125.33
3 Color	\$232.33	\$152.88	\$141.04	\$127.10
4 Color	\$262.08	\$163.48	\$147.35	\$128.52

ESTIMATED PLATE COST: \$330 (z) per color. All prices pending art review. **V**

OPTIONS (ADD PER REAM): Metallic Inks: \$13.15 (v) Paper Upgrade: \$16.00 (v) Kraft: same price as 40#

30" WIDE PAPER

40# Recycled Paper	Minimum 12 Reams (\$/one ream)	1 st Price Break 36 Reams (\$/one ream)	2 nd Price Break 60 Reams (\$/one ream)	2 nd Price Break 60 Reams (\$/one ream)
1 Color	\$194.42	\$150.42	\$146.54	\$141.08
2 Color	\$228.40	\$162.65	\$153.81	\$143.15
3 Color	\$262.48	\$174.63	\$161.10	\$145.17
4 Color	\$296.46	\$186.71	\$168.31	\$146.79

ESTIMATED PLATE COST: \$380 (z) per color. All prices pending art review. **V**

OPTIONS (ADD PER REAM): Metallic Inks: \$13.90 (v) Paper Upgrade: \$18.25 (v) Kraft: same price as 40#

One Ream = 833' Lineal Feet

Half Ream Price = Ream price divided by 2, multiplied by 1.05. (1 color minimum 26": \$172.73/2 = \$86.37 * 1.05 = \$90.69)

100' Roll Price = Ream price divided by 833 * 100 + \$1.00 (1 color minimum 26": \$172.73/833 = \$.207 * 100 = \$20.70 + \$1.00 = \$21.70)

10' Retail Roll = Ream price divided by 833 * 10 + \$.43 (1 color minimum 26": \$172.73/833 = \$.207 * 10 = \$2.07 + \$.43 = \$2.50)

PACKAGING OPTIONS	PRICE	DESCRIPTION
Retail Rolls (26" x 5' to 15')	\$0.43	Includes labor and core
Cello Wrap (max. width 30")	\$0.36	One roll price
Label (supplier's)	\$0.125	1 color, 2" x 3" approx.
Flat Sheets	\$0.10	Width of paper by up to 3'
Folds 1 sheet/fold	\$0.20	3 Crease Fold
2 sheets/fold	\$0.23	
3 & 4 sheets/fold	\$0.25	
Bag	\$0.15	Plain Poly Bag

ART GUIDELINES

All prices pending art review.

Acceptable Programs:

Adobe Illustrator, Freehand, Photoshop

Files may be saved to these formats:

ESP, TIFF, PSD, FH

TERMS: Credit Card or Prepay

FREIGHT: FOB Plant

Prices based on our bulk case pack.

V