

## CUSTOM PRINTED GIFT WRAP

### 24" Wide Paper

40# PAPER	MINIMUM 12 REAMS	1st PRICE BREAK 36 REAMS	2nd PRICE BREAK 60 REAMS	BEST \$ QUANTITY 250+ REAMS
1 COLOR	\$145.19	\$80.13	\$76.50	\$62.54
2 COLOR	\$165.33	\$89.04	\$84.98	\$69.50
3 COLOR	\$183.69	\$98.54	\$94.44	\$77.21
4 COLOR	\$204.13	\$110.19	\$104.92	\$85.81

ESTIMATED PLATE COST: \$280.00 PER COLOR (z) PAPER UPGRADE: 50# Bright White, Add \$14.50 (z) per ream V

### 26" Wide Paper

40# PAPER	MINIMUM 12 REAMS	1st PRICE BREAK 36 REAMS	2nd PRICE BREAK 60 REAMS	BEST \$ QUANTITY 250+ REAMS
1 COLOR	\$159.71	\$88.15	\$84.15	\$68.79
2 COLOR	\$181.86	\$97.94	\$93.48	\$76.45
3 COLOR	\$202.06	\$108.39	\$103.89	\$84.93
4 COLOR	\$224.55	\$121.21	\$115.42	\$94.39

ESTIMATED PLATE COST: \$308.00 PER COLOR (z) PAPER UPGRADE: 50# Bright White, Add \$16.00 (z) per ream V

### 30" Wide Paper

40# PAPER	MINIMUM 12 REAMS	1st PRICE BREAK 36 REAMS	2nd PRICE BREAK 60 REAMS	BEST \$ QUANTITY 250+ REAMS
1 COLOR	\$181.92	\$97.96	\$92.08	\$76.67
2 COLOR	\$202.13	\$108.85	\$102.88	\$85.00
3 COLOR	\$224.62	\$120.96	\$113.85	\$94.52
4 COLOR	\$249.56	\$136.35	\$126.50	\$105.10

ESTIMATED PLATE COST: \$356.00 PER COLOR (z) PAPER UPGRADE: 50# Bright White, Add \$18.25 (z) per ream V

ONE REAM = 833' LINEAL FEET

HALF REAM PRICE = Ream price divided by 2, multiplied by 1.05. (1 color minimum 30", \$181.92/2 = \$90.96 \* 1.05 = \$95.51)

100 FOOT ROLL = Ream price divided by 833 \* 100 + \$1.00 = PRICE, (1 color minimum 30", \$181.92/833 = \$.2184 \* 100 = \$21.84 + \$1.25 = \$23.09)

OPTIONS:	PRICE	DESCRIPTION
RETAIL ROLLS (26" x 5' TO 15')	\$0.38	includes labor and core
CELLO WRAP (MAX. WIDTH 30")	\$0.31	one roll price
LABEL (supplier's)	\$0.13	1 color, 2" x 3" approx.
FLAT SHEETS	\$0.08	width of paper by up to 3'
FOLDS		
	1 SHEET/FOLD	\$0.13
	2 SHEETS/FOLD	\$0.16
	3 & 4 SHEETS/FOLD	\$0.19
BAG	\$0.10	plain poly bag

All prices pending art review.

#### ART GUIDELINES

Acceptable art programs:

Adobe Illustrator, Freehand, Photoshop

Files may be saved to these formats:

EPS, TIFF, PSD, FH

Terms: Credit card or prepay

Freight: FOB Plant

Prices Are Based On Our Bulk Case Pack